**KATHERINE SENDER**

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Professor

Department of Communication

and Feminist, Gender and Sexuality Studies Program

Cornell University

Ithaca, NY, US

ksender@cornell.edu

**EMPLOYMENT:**

Professor (2019-), Department of Communication and Feminist, Gender, and Sexuality Studies Program, Cornell University, US.

Professor (2015-2018), Communication Studies, University of Michigan, US. Affiliated faculty in Digital Studies; Film, Television, and Media Studies; and Women’s Studies.

Professor (2012-2015), Director of Postgraduate Studies, School of Social Sciences (2014-2015): Media, Film, and Television, School of Social Sciences, The University of Auckland, New Zealand.

Associate Professor (2008-2011), Assistant Professor (2002-2008), Associate Dean for Graduate Studies (2009-11): The Annenberg School for Communication, University of Pennsylvania, US.

Assistant Professor (2000-2002): University of the Arts, US.

Documentary Producer, Director, Editor: Independent (2000-); Media Education Foundation, US (1995-1998).

**EDUCATION:**

PhD in Communication (2001). University of Massachusetts Amherst. Dissertation: *Producing the Gay Market: Sex, Sexuality, and the Gay Professional-Managerial Class*.

MA in Communication (1996). University of Massachusetts Amherst.

BA Honours in Developmental Psychology (1990). University of Sussex, UK, first class.

**PUBLICATIONS:**

**Books: Sole-authored**

(2012). *The Makeover: Reality Television and Reflexive Audiences*. New York: New York University Press.

(2004). *Business, not Politics: The Making of the Gay Market*. New York: Columbia University Press.

**Edited Collections:**

(2017). A. Cavalcante, A. Press, and K. Sender (Eds.) *Feminist Reception Studies in a Post-Audience Age: Returning to Audiences and Everyday Life.* Special issue of *Feminist Media Studies, 17,* 1. Reissued as an anthology with Routledge in 2017.

(2016). P. Decherney and K. Sender (Eds.) *Stuart Hall*. Special issue of *Critical Studies in Media Communication, 33,* 5. Reissued as an anthology with Routledge in 2017.

(2016). K. Sender and A. Shaw (Eds.) *Queer Technologies in Communication*. Special issue of *Critical Studies in Media Communication, 33,* 1*.* Reissued as an anthology with Routledge in 2017.

(2013). L. Comella and K. Sender (Eds.) *Doing It: Methodological Challenges for Sexuality Research in Communication*. Special section of *International Journal of Communication*.

(2011). M. Kraidy and K. Sender (Eds.). *The Politics of Reality TV: Global Perspectives*. New York: Routledge.

**Journal Articles:**

(2021). L. Humphreys, N.A. Lewis Jr., K. Sender, A. Stevenson Won. Integrating Qualitative Methods and Open Science: Five Principles for More Trustworthy Research. *Journal of Communication,* *71*(5) 855-874.

(2020). Selling Cosmopolitanism: Same sex materials in museums in Asia, Europe and the US. *Gay and Lesbian Quarterly (GLQ)*.

(2019). E. Homant and K. Sender. Queer Immaterial Labor in Beauty Videos by LGBTQ-Identified YouTubers. *International Journal of Communication, 13.* 5386-5404.

(2017). The gay market is dead, long live the gay market: From identity to algorithm in predicting consumer behavior. *Advertising & Society Quarterly, 18.*4.

(2017). A. Cavalcante, A. Press, and K. Sender. Feminist Media Studies in a Post-Audience Age: Returning to Audiences and Everyday Life. *Feminist Media Studies, 17,* 1. 1-13. Introduction to Special Issue.

(2016). A. Shaw and K. Sender. Queer Technologies: Affordances, Affect, Ambience. *Critical Studies in Media Communication*, *33,* 1. Introduction to Special Issue.

(2015). Reconsidering Reflexivity: Audience Research in an Era of Digital Media. *Communication Review, 18,* 1, 37-52*.*

(2013). L. Comella and K. Sender. Introduction to Special Section. In L. Comella and K. Sender (Eds.). *Doing It: Methodological Challenges for Sexuality Research in Communication*. Special section of *International Journal of Communication, 7*.

(2013). Disorienting Methods: Some Challenges for Transnational Communication Research in Sexuality. In L. Comella and K. Sender (Eds.). *Doing It: Methodological Challenges for Sexuality Research in Communication*. Special section of *International Journal of Communication, 7*.

(2011). B.E. Duffy, T. Liss-Mariño, and K. Sender. Reflexivity in Television Depictions of Media Industries: A

 Peek Behind the Gilt Curtain. *Communication, Culture & Critique*, 4. 296-313.

(2008). K. Sender and M. Sullivan. Epidemics of Will, Failures of Self-esteem: Representing and Responding to Fat Bodies in “The Biggest Loser” and “What Not to Wear.” *Continuum*, *22*, 4. 573-584.

(2007). K. Sender and P. Decherney. Defending Fair Use in the Age of the Digital Millennium Copyright Act. *International Journal of Communication, 1.*

(2006). Queens for a Day: “Queer Eye for the Straight Guy” and the Neoliberal Project. *Critical Studies in Media Communication, 23*, 2. 131-151.

(2004). Neither Fish nor Fowl: Feminism, Desire, and Lesbian Consumers. *Communication Review, 7*, 4. 407-432.

(2003). Sex Sells: Sex, Taste, and Class in Commercial Gay and Lesbian Media. *GLQ. 9*, 3. 331-365.

(2001). Gay Readers, Consumers, and a Dominant Gay Habitus: 25 Years of the Advocate Magazine. *Journal of* *Communication, 51*, 1. 73-99.

(1999). Selling Sexual Subjectivities: Audiences Respond to Gay Window Advertising. *Critical Studies in Mass Communication, 16*, 2. 172-196.

(1997). To Have and To Be: Sex, Gender and the Paradox of Change. *Women and Language, 20*, 1. 18-23.

(1995). Race, Cultural Identity, and the Role of the Subject in the Work of Stuart Hall. *Commoddities, 2*, 1. 11-21.

(1992). Lesbians, Therapy, and Politics: Inclusion and Diversity. *Feminism and Psychology, 2,* 2. 255-257.

**Book Chapters:**

(2019). Creative Practice as Queer Media Pedagogy. In A. Atay and S. Pensoneau-Conway (Eds.). *Queer Communication Pedagogy*. New York: Routledge.

(2014). Transgender, Transmedia, Transnationality: Chaz Bono in Documentary and “Dancing with the Stars.” In C. Carter, L. Steiner, and L. McLaughlin (Eds.) *Routledge Companion to Media and Gender*. New York: Routledge.

(2013). The Reflexive Self: The Expressive Subject in Makeover Television and Audience Research. In R. Parameswaran (Ed.) *The International Encyclopedia of Media Studies, Volume 7: Audience and Interpretation in Media Studies*. Boston: Wiley Blackwell.

(2012). No Hard Feelings: Reflexivity and Queer Affect in the New Media Landscape. In K. Ross (Ed.) *The Handbook of Gender, Sex, and Media*. Malden, MA: Blackwell.

(2011). The Academic Career Pipeline: Not Leaking but Pouring. In B. Zelizer (Ed.) *Making the University*

 *Matter.* New York: Routledge.

(2009). Queens for a day: “Queer Eye for the Straight Guy” and the Neoliberal Project. In B.E. Duffy

and J. Turow. (Eds.) *Key Readings in Media Today: Mass Communication in Contexts*. New York: Routledge.

(2008). K. Sender and M. Sullivan. Epidemics of Will, Failures of Self-esteem: Representing and Responding to Fat Bodies in “The Biggest Loser” and “What Not to Wear.” In T. Lewis (Ed.) *TV Transformations: Revealing the Makeover Show*. New York: Routledge.

(2007). Professional Homosexuals: The Politics of Sexual Identification in Gay and Lesbian Media and

 Marketing. In K. Barnhurst (Ed.) *MediaQueered*. New York: Peter Lang Press.

(2007). Dualcasting: Bravo’s Gay Programming and the Quest for Women Audiences. In S. Banet-

Weiser, C. Chris, and A. Freitas (Eds.) *Cable Visions: Television Beyond Broadcasting*. New York: New York University Press.

(2003). Selling Sexual Subjectivities: Audiences Respond to Gay Window Advertising. In G. Dines and J.M. Humez (Eds.) *Gender, Race, and Class In Media*, 2nd Ed., Thousand Oaks, CA: Sage.

**Other Publications:**

(2019). D. Johnson, J. Bengry, K. Parkin, K. Sender, and E. Timke. Author meets Critics: *Buying Gay: How Physique Entrepreneurs Sparked a Movement. Advertising and Society Quarterly, 20.*3.

 <https://muse.jhu.edu/article/734586>

(2018). A. Shaw, K. Sender, and P. Murphy. Critical Audience Studies. In *Oxford Encyclopedia of Communication and Critical Studies*. Oxford, UK:Oxford University Press.

(2018). With S. McGlotten. Intimate Immanence: A Conversation between Shaka McGlotten and Katherine Sender. *First Monday*, *23*, 7. <http://firstmonday.org/ojs/index.php/fm/article/view/9257/7460>

(2015). Book Review: Cable Guys: Television and Masculinities in the 21st Century by Amanda Lotz. *International Journal of Communication, 9.* 1463-1465.

(2014). Book Review: Reacting to Reality Television: Performance, Audience, and Value by B. Skeggs and H. Wood. *Television & New Media, 15.* 387-390.

(2011). Book Review: Exposing Lifestyle Television: The Big Reveal by Gareth Palmer. *Cultural Sociology, 5*, 1, 177-179.

(2005). Book Review: Entertaining Lesbians: Celebrity, Sexuality, and Self-Invention by Martha Gever.

 *Contemporary Sociology, 34*, 3. 273-274.

(2004). In the Public Disinterest. Book Review of Viewers Like You? How Public TV Failed the People by Laurie

 Ouellette. *Cultural Studies, 18*, 5. 769-771.

(2002). Business not Politics: Gays, Lesbians, Bisexuals, Transgender People and the Consumer Sphere.

 Commissioned Report for the Gay and Lesbian Alliance Against Defamation.

**DOCUMENTARY FILMS:**

Producer, director, editor. (In post-production). *Beyond the Straight and Narrow: Queer and Transgender Television in a Digital Age.* Northampton, MA: Media Education Foundation.

Co-producer and co-director with Shuchi Kothari, editor. (2021). *Threads: Sustaining India’s Textile Traditions*. Featured in the Jaipur International Film Festival 2022.

Producer, director, editor. (2014). *Brand New You: Makeover Television and the American Dream*. Northampton, MA: Media Education Foundation. 52 minutes.

Co-producer, co-director, editor with Joe’l Ludovich. (2009). *The Brian Dennis Project.* 34 minutes. Philadelphia Film Festival (2010).

Producer, director, editor. (2006). *Further Off the Straight and Narrow: New Gay Visibility on Television*. Northampton, MA: Media Education Foundation. 61 minutes. Featured in OutFest, Los Angeles and the Philadelphia International Gay and Lesbian Film Festival (2007) among others.

Co-producer and co-director with Joe’l Ludovich, editor. (2002). *Cradle*. 11 minutes. Philadelphia International Film Festival, Motion Pictures Film Festival, and Ladyfest (2003).

Producer, director, writer, editor. (1998). *Off the Straight and Narrow: Lesbians, Gay Men and Television*. Northampton, MA: Media Education Foundation. 63 minutes. OutFest, Los Angeles, and Frameline, San Francisco (1999) among others.

Line producer, editor. (1997). *The Myth of the Liberal Media: The Propaganda Model of News*. Northampton, MA: Media Education Foundation. 60 minutes.

Producer, co-director with Sanjay Talreja, editor. (1997). *Recovering Bodies: Overcoming Eating Disorders*. Northampton, MA: Media Education Foundation. 34 minutes.

**RESEARCH FELLOWSHIPS:**

Faculty Fellow (2021-2022): Cornell Center for Social Sciences, Cornell, US.

Research Fellow (2013): Five Colleges Women’s Studies Research Center, Mount Holyoke College.

Visiting Research Fellow (2009): School of Political, Social and International Studies, University of East Anglia, UK.

Visiting Senior Research Fellow (2008-2009): Institute for Communications Studies, University of Leeds, UK.

**GRANTS AND AWARDS:**

Edlund Tape Collection. Funding for *Threads: Sustaining India’s Textile Tradition* (2020): $6,000.

Edlund Tape Collection. Funding for *Beyond the Straight and Narrow: Queer and Trans Television in the Digital Age* (2021) $4,400.

Marsh Fund and additional University of Michigan Funding. Funding for symposium and interview costs for *Beyond the Straight and Narrow* documentary (2017): $15,071.

University of Auckland Grant in Aid. Research leave funds (2013): NZ$9,000.

University of Auckland Faculty Research and Development Grant: *Lust in Translation: Sex Museums and the Global Flows of Erotic Discourse* (2012-2014): NZ$22,221.

Trustees’ Council of Penn Women’s Summer Research Award: *An Audience Analysis of Makeover Shows*

 (2006): US$6,000.

Philadelphia Independent Film and Video Association Subsidy Grant: *Cradle* (2001): US$600.

Gay and Lesbian Alliance Against Defamation (GLAAD) Commissioned Report (2001): US$6,500.

**INVITED LECTURES:**

The Gay Market is Dead: Long Live the Gay Market. *Advertising and Society Quarterly* Colloquium, Duke University, Durham NC, October 2017. Keynote speaker.

Sexual mobilities: Selling cosmopolitanism with same-sex materials in Korean, UK, and US sex museums. Center for Advanced Research in Global Communication, Annenberg School for Communication, University of Pennsylvania, Philadelphia, March 2017.

Queer Internet Studies 2 Symposium: Keynote discussant with Shaka McGlotten. University of Pennsylvania, Philadelphia, February 2017.

Same Sex Materials in Sex Museums: Cosmopolitanism and Commodification. LGQRI Series, University of Michigan, October 2015.

Queer Mobilities among Sex Museums: Transnational Flows of Discourses and Objects. Frontiers of TransQueer Studies Workshop, Sydney, Australia, February 2014.

What is a Sex Museum? Bodies of Knowledge in Marginal Institutions. University of Pennsylvania, October 2013, and Five Colleges Women’s Research Center, November 2013.

Reality Television and Reflexive Audiences: Responding to Makeover Television. University of Massachusetts Amherst, September 2013, and Shanghai University, China, November 2013.

Sex Museums Across Cultures: Gender, Sexuality, and Nationhood. Transnational Sexualities and Genders Symposium, University of Melbourne, Australia, May 2013.

On Reflection: How to Live with Media. Inaugural Professorial Lecture, University of Auckland, New Zealand, September 2012.

No Hard Feelings: Reflexivity and Queer Affect in the New Media Landscape. University of Nevada Las Vegas, February 2011.New Media, Queer Self-representation, and the Limits of Reflexivity. University of Pennsylvania, March 2010.

Makeover Television and its Audiences: Gender, Genre, and the Self. University of Pennsylvania Women’s Studies 35th Anniversary Conference, October 2009; University of Manchester, UK, March 2010; University of East Anglia, UK, June 2010.

**Makeover Television, Audiences, and Narratives of Transformation. University of Leeds, UK, October 2008; Du Montfort University, UK, November 2008; Central European University, Budapest, Hungary, March 2009; IE University, Madrid, Spain, April 2009.**

**A Conversation with Renée Richards, Transgender Pioneer. Equality Forum. National Constitution Center,**

 **Philadelphia, May 2007.**

**A Queer Eye on Audiences: Or, How Does Governmentality Work?** University of East Anglia, UK, April 2007.

“Further Off the Straight and Narrow”: The Relevance of New GLBT Representations for Journalists. AEJMC Preconference, San Francisco, August 2006.

Queens for a Day: “Queer Eye for the Straight Guy” and the Neoliberal Project. Rowan University, March 2006; Central European University, Budapest, March 2005; University of Massachusetts Amherst,

 April 2005; Cardiff University, UK, May 2005; Manchester University, UK, May 2005.

Sex Sells. Sager Lecture, Swarthmore College, March 2005.

Professional Homosexuals: The Politics of Sexual Identification in Gay and Lesbian Media and Marketing.

 Media/Queered Symposium, University of Illinois at Chicago, April 2004.

Queer as… What? New York University Graduate Center, Center for Lesbian and Gay Studies, October 2002.

**CONFERENCE PAPERS:**

Queer Media Studies. International Communication Association Annual Conference, online, May 2021. Discussant.

Queer Eye goes Global: The Transnational Distribution of Gay Television Content, 2003-2018. International Communication Association Annual Conference, Washington DC, US, May 2019.

LGBTQ-Tube: Queer Immaterial Labor in Beauty Videos by LGBTQ-Identified YouTubers. With Ellie Homant (first author). Society for Cinema and Media Studies, Seattle, US, March 2019.

2003: *Queer Eye* goes global. Turning points: Conversations in Global Media History. University of Michigan, September 2018.

Sexual mobilities, cosmopolitanism, and cultural capital: Same-sex materials in sex museums. International Communication Association Annual Conference, San Diego, US, May 2017.

Cosmopolitanism and Sexual Justice: Gay, Lesbian, Bisexual, and Transgender Exhibits in Sex Museums. Communication, Postcoloniality, and Social Justice Conference, Villanova University, March 2015.

Reconsidering Reflexivity: Audience Research in an Era of Digital Media. Invited plenary speaker. Console-ing Passions, University of Missouri, April 2014.

Disorienting Methods: Some Challenges for Transnational Communication Research in Sexuality. National Communication Association Annual Conference, Washington, DC, November 2013.

Transgender, Transmedia, Transnationality: Chaz Bono in Documentary and *Dancing with the Stars*. International Communication Association Annual Conference, London, UK, June 2013.

Looking Through Classes: Upward Mobility and Reflexivity in US Makeover Television Audience Research. International Communication Association Annual Conference, London, UK, June 2013.

Sex Museums: Global Flows, Methodological Dilemmas. International Communication Association Annual Conference, Phoenix, May 2012.

No Hard Feelings: Reflexivity and Queer Affect in the New Media Landscape. International Communication

 Association Annual Conference, Boston, May 2011.

A Peek Behind the Gilt Curtain: Reflexivity in Television Depictions of Media Industries. National Communication Association Annual Conference, San Francisco, November 2010. With B.E. Duffy and T. Liss-Mariño. Top poster award.

The Reflexive Self: The Expressive Subject in Makeover Television and Audience Research. International

 Communication Association Annual Conference, Chicago, May 2009.

Media Audience Studies and Consumption: Audience Responses to Consumer Appeals in US Makeover Reality

Programs. International Communication Association Annual Conference, Chicago, May 2008.

Effects of Viewing “The Biggest Loser” on Motivation to Lose Weight and Perceived Learning of Weight-Loss Techniques. Public Health Association Annual Conference, San Diego, October 2008. With S. Ramirez (first author).

Audiences as Citizens: Management and Meaning in the Reception of Makeover Television Shows. International Communication Association Annual Preconference: “Mediating Global Citizenship,” Montreal, Canada, May 2008.

The Money Shot in Makeover Television: Gender, Class, and Routines of Emotion. International Communication Association Annual Conference, Montreal, Canada, May 2008.

Addressing the Body You Have: The Problem of Fat in “The Biggest Loser” and “What Not to Wear.” Society for Cinema and Media Studies Annual Conference, Philadelphia, March 2008.

The Limits of Instruction: What Audiences Do with Makeover Television. Media, Communication, and Cultural Studies Association Annual Conference, Cardiff, UK, January 2008.

The Promise of Transformation: Rethinking Audiences of Makeover Media. “Transforming Audiences,” University of Westminster, London, UK, September 2007.

Inner Selves, Outer Selves, and the Commercialization of Congruence: An Audience Study of Makeover Shows. International Communication Association Annual Conference, San Francisco, May 2007.

“From Cousin It to Brad Pitt”: Audience Responses to Makeover Media. Media Change and Social Theory

 Conference, Oxford, UK, September 2006.

“Further Off the Straight and Narrow”: Educational Documentary in the New Millennium. National Lesbian and

 Gay Journalists Annual Conference, Chicago, September 2005.

LOGO-motion: Volatile Audiences and GLBT Content in a Fragmented Cable Environment. International

 Communication Association Annual Conference, New York, May 2005.

Queens for a Day: “Queer Eye for the Straight Guy” and the Neoliberal Project. International Communication

 Association Annual Conference, New York, May 2005.

Like a Bridge over a Troubled Mainstream: “Queer Eye” and the Neoliberal Project. New York University

 Graduate Center, Center for Lesbian and Gay Studies, September 2004.

Consuming Citizenship: Shifting Political Agendas in GLBT Marketing. Crossroads in Cultural

 Studies Conference, University of Illinois at Urbana-Champaign, June 2004.

Sexual Discourses, Marketing Technologies: The Formation of the Gay Target Niche. International Communication Association Annual Conference, New Orleans, May 2004.

The Repressive Hypothesis and the Proliferation of Sexual Discourse in Commercial Gay and Lesbian Media.

 Sexuality After Foucault Conference, University of Manchester, UK, November 2003.

Evolutions, Revolutions, and the Construction of a Gay Cable Channel. International Communication Association

 Annual Conference, San Diego, May 2003.

Neither Fish nor Fowl: In search of the Lesbian Consumer. National Communication Association Annual

 Conference, New Orleans, November 2002.

A Marketing Moment: Gay Cable Channels, Audiences, and Advertisers. National Lesbian and Gay Journalists

 Association Annual Conference, Philadelphia, September 2002.

Sex, Class, and Taste in Gay and Lesbian General Interest Magazines. International Communication Association

 Annual Conference, Acapulco, Mexico, June 2000.

Born to Shop? 25 years of the Advocate Magazine. International Communication Association Annual

 Conference, San Francisco, May 1999. Top Student Paper Award.

 “For a Man and a Woman”: Calvin Klein's cK one Advertising Campaign, Androgyny and Bisexual Style.

 Conference on Style, Bowling Green State University, July 1997.

Present Absences: Questions of Hearing and Telling in Interviews with Women with Eating Disorders.

 International Communication Association Annual Conference, Montreal, Canada, May 1997.

Comforts and Confines: The Spatial Metaphor of the Closet. International Communication Association Annual Conference, Montreal, Canada, May 1997.

Selling Sexual Subjectivities: Audience Readings of “Gay Window” Advertising. International Communication

 Association Annual Conference, Chicago, May 1996.

To Have and To Be: Sex, Gender and the Paradox of Change. Speech Communication Association Annual Meeting, San Antonio, November 1995.

Selling Food, Selling Sex: Food and Gender in British Television Advertising. British Psychological Society’s

 Annual Psychology of Women Conference, Keele University, UK, June 1992.

**CONFERENCES AND PANELS:**

Conferences of Care: Strategies for Networking and Mentorship in the Age of Virtual Conventions. Theme panel organizer, moderator, presenter: International Communication Annual Conference, online, May 2021.

Digital Queers: Lesbian, Gay, Bisexual, Transgender, and Queer Representations on US Television. Symposium organized at the University of Michigan, Ann Arbor, US, April 2018. (Received $15,071 grant from The Howard R Marsh Fund, Communication Studies, University of Michigan).

Queer Media Mobilities. Panel organized for the International Communication Association Annual Conference, San Diego, US, May 2017.

Publishing Sexuality and Gender Research in New Digital Contexts: Opportunities and Drawbacks. Panel organized for International Communication Association Preconference: “Technologies of Sex and Gender Unconference: Queer Theories and Subjects,” Seattle, May 2014.

Doing It: Methodological Challenges for Sexuality Research in Communication. Panel organized with Lynn Comella. International Communication Association Annual Conference, Phoenix, May 2012.

United States of the Self: Makeover Television and the American Dream. Symposium. Annenberg School for

Communication, University of Pennsylvania, October 2010.

­Real Worlds: The Global Politics of Reality Television. Symposium organized with Marwan Kraidy and

 graduate students. Annenberg School for Communication, University of Pennsylvania, December 2008.

Representing Sexuality, Mediating Power: 25 Years after the Barnard Conference. Theme session organized

 with Vicki Mayer. International Communication Association Annual Conference, San Francisco, 2007.

International Media Panel Chair. Equality Forum, Philadelphia, May, 2004 and 2006.

Queering the Dialogue Part II: Gender, Race, and Sexuality Scholarship in ICA. Theme session organizer.

 International Communication Association Annual Conference, New York, May, 2005.

Becoming Mighty Real: GLBT Music, Media, and Marketing Symposium. Organizer, Annenberg

 School for Communication, University of Pennsylvania, April 1, 2005.

Foucault, Commercial Culture, and the Cultural Production of Sexuality. Panel organizer. International

 Communication Association Annual Conference, New Orleans, May, 2004.

Activision, an annual symposium and workshops on youth, self-representation, and community media. Co-organizer. University of Massachusetts Amherst, 2000-2.

Getting the Message Out: Grassroots Gay and Lesbian Media in Philadelphia. National Lesbian and

 Gay Journalists Association Panel co-organizer, University of the Arts, September 2001.

Off the Straight and Narrow: Lesbians, Gays, Bisexuals and Television. Panel organizer. International

 Communication Association Annual Conference, San Francisco, May 1999.

Seeing is Believing: Images of Lesbians, Gay Men and Bisexuals on Television. Symposium organizer. University of Massachusetts Amherst, October 1997.

British Psychological Society’s Annual Women in Psychology Conference, UK. Co-organizer, June 1993.

**IMPACT:**

Comments Submitted (with Peter Decherney and Michael Delli Carpini) to Copyright Office of the United States in the Digital Millennium Copyright Act Anti-Circumvention Rulemaking (2005-2006). Testimony before Copyright Office (April 2006). <http://www.copyright.gov/1201/>. Three-year exemption granted. Resubmitted for exemption (2008-2009), granted. Resubmitted for exemption (2011), granted. Resubmitted for exemption (2017), granted. Resubmitted and expanded for exemption (2020), granted.

**SERVICE:**

**Journals:**

*Advertising & Society Quarterly* editorial board (2017-)

*Ada*: editorial board (2014-)

*Feminist Media Studies*: editorial board (2010-)

*Popular Communication*:editorial board (2009-)

*Communication, Culture & Critique*: editorial board (2007-14)

*Critical Studies in Media Communication* co-editor (2013-2016)

*Critical Studies in Media Communication*: editorial board (2006-12)

**Professional Associations:**

Member of the International Communication Association’s Publications Committee (2019-)

Member of the International Communication Association’s Fair Use Task Force (2017-2018)

Board member for Console-ing Passions (2014-2021)

Co-chair of the International Communication Association’s Gay, Lesbian, Bisexual, and Transgender Studies

Interest Group (2003-7)

International Communication Association Annual Conference Reviewer (1997-)

**Cornell University:**

Department external review committee (2020-2021)

Department of Communication search committee (2019-2021)

Department of Communication Graduate Program Committee (2019-)

Department of Communication Professional Development Committee (2019-)

Graduate Dean and Vice Provost for Graduate Education search committee (2019-2020)

**University of Michigan:**

Global Media Studies Initiative Doctoral Student Workshop (2017) and First Book Workshop (2018); Communication Studies Qualitative Research Methods (2017-2018); Communication Studies Graduate Studies Committee (2015-); Communication Studies Bylaws Committee (2017); LSA DEI Post-doc committee (2017); University Student Relations Advisory Committee (2017-); 2 Communication Studies ad hoc promotion committees (2015, 2017); University Tenure, Promotions, and Professional Development Committee (2017-); College ADVANCE Advisory Board (2017-); LGQRI Steering Committee (2017-2019); Mentorship of two junior faculty (2015-2017).

**University of Auckland:**

Faculty of Arts Staffing Committee (2012-2014); Department of Film, Television, and Media Studies Graduate Studies Committee (2012-2014); Gay, Lesbian, Bisexual, Transgender, Intersex Advisory Group (2012-2014).

**University of Pennsylvania:**

Gender, Sexuality, and Women’s Studies and Alice Paul Center Advisory Board Member (2003-2011); Graduate Studies Committee (2004-8), Annenberg School for Communication; Forum for Women Faculty (2009-2010); Faculty Senate Executive Committee (2007-2011); University Council Committee on Open Expression (2007-8); Lesbian, Gay, Bisexual, and Transgender Center Advisory Council Member (2003-2006, 2007-2010), Chair (2009-2010); Audio Visual and Information Technology Committee (2002-2011), Annenberg School for Communication; Lesbian, Gay, Bisexual, and Transgender Academic Task Force: Speaker Series Coordinator (2003-5); Board of Trustees External Affairs Committee (2009-2011).

**University of the Arts:**

University Promotion and Tenure Committee (2001-2), College Curriculum Committee (2000-2, Secretary 2001-2), Curriculum Development Advisory Committee (2000-2), Communication Student Fellowship Committee (2001), CMAC Faculty Grant Committee (2001).

**University of Massachusetts Amherst:**

Department of Communication (Student Member): Personnel Committee (1996-1997); Faculty Search Committee (1996-1997); Graduate Studies Committee (1994-1995).

**Non-Academic Service:**

Board member of The Attic, a GLBT Youth Community Center in Philadelphia (2009-2011).

Equality Forum GLBT History Month Co-chair (2009-2011).