The College of Agriculture and Life Sciences was the big cheese this National Dairy Month with the announcement of an exciting new partnership with Wegmans, an op-ed from Dean Boor on the future of dairy farming, and more on uses for whey. Plus, addressing misconceptions and concerns about GMO crops and foods.

**Food and Energy Systems**

International Business Times: “GMO Misconceptions, Risks, And Rewards: One Cornell Scientist’s Take” 06.24.2013
This feature followed an Inside Cornell NYC on misconceptions surrounding genetically engineered foods that included plant geneticist Margaret Smith and Dean Kathryn Boor, and more than 25 local, national and international journalists.

Huffington Post: “Giant ‘Cucumber’ From Brazil May Be One Of The Largest You’ve Ever Seen, Or Maybe Not” 06.19.2013
Steven Reiners, Horticulture, and Michael Mazourek, Plant Breeding, comment.

AP: “Whey From NY’s Greek Yogurt Used to Produce Power” 06.14.2013
Andrew Novakovic, Dyson School, is featured in this piece on how the yogurt by-product is powering New Yorker’s homes.

Times-Union: “Improve Dairy Farm Chances” 06.11.2013
An op-ed from Dean Kathryn Boor praising Gov. Cuomo’s call for statewide reforms to help boost New York’s dairy industry.

**Economic and Community Vitality**

NPR: “A New Age of Cheese for Upstate New York” 06.28.2013
The “Innovation Trail” covered Dean Boor, Wegmans Food Markets CEO Danny Wegman, and Commissioner of Agriculture and Markets Darrel Aubertine in Rochester, N.Y., announcing a new partnership between CALS and Wegmans to ignite the specialty and artisan cheese making industry in New York. Also covered by: Rochester’s ABC-TV, NBC-TV, CBS-TV and Fox News affiliates; the Rochester Business Journal; YNN News; Gannett Newspapers; Ag Radio Network, USDA Radio; Progressive Grocer; and Dairy Herd Management.

Huffington Post: “Size-Related Food Labels Affect How Much You Actually Eat, Study Finds” 06.25.2013
Brian Wansink and David Just, Dyson-Food & Brand Lab, with a new study on how descriptions of portion size affect how much we eat and what we’ll pay.

Time: “Good For You, Better For Them: The Truth About Retailer Guarantees” 06.06.2013
David Just is also quoted in this piece looking at the limits of retail return guarantees.

**Life Sciences**

The New York Times: “Rare Glimpses of Birds of Paradise” 06.03.2013
The Times’ visual journalism “Lens” blog revisits the Laboratory of Ornithology’s Birds of Paradise Project.

Forbes: “The Hidden Work Life Of University Faculty” 06.24.2013
Ronald Harris-Warrick, Neurobiology and Behavior, on what he does during his summer vacation – doing research on spinal cord locomotor mechanisms and the consequences of spinal cord injury.

Peter Wrege, Lab of O, on The Elephant Listening Project, an initiative that records elephant vocal exchanges.

The New Yorker: “In Space, No One Can Hear Your Takeout Order” 06.19.2013
The Mars food research project, led by Biological and Environmental Engineering’s Jean Hunter, is featured in the magazine’s science and technology blog.

Robin Dando, Food Science, on the art and science of taste testing.

**Environmental Sciences**

CNBC.com: “Second Wind: Renewable Energy Down but Not Out” 06.30.2013
Norm Scott, Biological and Environmental Engineering, on how coal is ceding ground to renewables as their cost comes down while coal regulations become more stringent.

WBNG: “USDA: 40 Percent of Food Wasted in U.S.” 06.24.2013
WBNG-TV came to campus in light of Mayor Michael Bloomberg’s call for mandatory composting in NYC to show how Cornell University Agriculture Experiment Station’s Farm Services handles Cornell’s food waste.

Boston Globe: “Ideal Weather Boosts This Season’s Strawberries” 06.10.2013
Samantha Borisoff, Northeast Regional Climate Center, on this year’s extended growing season, perfect for bountiful berries.

Farm and Dairy: “How Much Nitrogen Does Your Field Really Need?” 06.10.2013
A team from Crop and Soil Sciences and Earth and Atmospheric Sciences have developed an online tool – Adapt-N – for applying the correct amount of fertilizer to farm fields.

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