

**Cornell University  
College of Agriculture and Life Sciences  
Alumni Association**

**Alumni Engagement Committee Charge for 2012-2013**

**Committee Membership:**

**Chair – Steve Gargano, '98, [sjg21@cornell.edu](mailto:sjg21@cornell.edu)**

***Alumni Engagement Committee- Identifies needs, programs that work, and other activities to cultivate alumni engagement, and works to develop campus and regional events and celebrations to move alumni into roles of partnership and advocacy with the College.***

**Goal 1:** Promote alumni fellowship and build partnerships between alumni and CALS through CALSAA with motivating programs, networking, and collaboration.

**Strategies:**

- a) Support programs that connect students and alumni. For example, encourage alumni to help students with career exploration, job opportunities, and provide summer internships, job shadowing experiences, and alumni-to-student networking.
- b) Develop opportunities for alumni-to-alumni career networking and support of each other,
- c) Secure successful alumni participation in regional networking, as speakers, connecting with students, recommending prospective students, and keeping in touch with other alumni.

**Goal 2:** Plan and produce effective, quality programs and events that highlight CALS and CALSAA priorities, and promote high levels of alumni engagement.

**Strategies:**

- a) Identify appropriate partnerships for CALSAA collaborations, such as, alumni volunteers, University Alumni Affairs (regional alumni groups, Cornell Entrepreneur Network, Cornell Wall Street, Cornell Silicon Valley, social media Cornell on the Road), and CALS Advisory Council.
- b) Recommend annual “signature events,” such as “Return to the Classroom,” reunion events sponsored by CALSAA, Liberty Hyde Bailey Society events.
- c) Recommend means to implement alumni programs that promote emotional attachments to CALS, building on the characteristics of confidence, integrity, pride, and passion.

**Goal 3:** Plan for CALSAA participation in and support of CALS efforts to recognize the Sesquicentennial Anniversary of the University.

**Strategies:**

- a) Collaborate with College staff to develop initial plans that help promote Cornell sesquicentennial celebrations.